



looksoftware™

Press Release

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looksoftware announces new multi-platform integration solution

centric makes application integration easy

MELBOURNE AUSTRALIA, December 6, 2002 - looksoftware, the developer of newlook, a leading eServer refacing and web enablement solution, announces **centric**, an easy-to-use multi-platform application integration solution.

Integrating applications is recognized as the number 1 requirement in the IT industry. **centric** provides direct integration with the presentation, application and database layers of existing systems, delivering a complete integration solution. **centric** supports web services and popular databases including DB 2, SQL Server, Oracle and Access. **centric** also provides integration with server-based applications using RPC support.

Doug Fulmer, e-business sales executive for IBM's iSeries servers, said, "**centric** and **newlook** offer an affordable, high performance solution for customers of all sizes. Providing rapid refacing support, as well as direct database and web service integration allows customers to build complete e-business solutions leveraging their legacy applications and data. Our customers like **looksoftware's** dynamic approach, which allows them to react to new user requirements 'on the fly'. They also like the fact that it can be deployed in virtually any environment, and it has a tiny footprint on the client - allowing it to be run through a web browser without the extra servers and infrastructure typically required".

Van Symons, VP of leading iSeries CRM vendor C2, said "**centric** provides the easy-to-use application integration solution iSeries customers need. Our customers need to integrate our CRM application with their other applications and they don't have the time or skills to learn the more complex alternatives. **looksoftware's** integrated solution comprising **centric** and **newlook** is well suited to typical midmarket customers."





Software Systems Unlimited (SSUI) has been using **look**software products over the last 2 years. Robin Wilson, President, of SSUI said "We've used **new**look for our customers' refacing requirements and upgraded 1600 business users to web-deployed browser-based access. Using **new**look and **centric** is one of the best decisions we ever made. It is fast, powerful and robust – a rare combination of innovative software which is also simple to use."

looksoftware's success to date, with over 900 customers worldwide, is due to productivity and ease-of-use resulting from its dynamic environment. **centric** and **new**look share **look**software's dynamic development environment, allowing applications to be refaced, extended and integrated without importing, converting, collecting or any other batch based process.

centric early release program has commenced, general availability is scheduled for first quarter of 2003.

looksoftware headquartered in Melbourne, Australia is an IBM business partner providing easy-to-use, powerful tools to web-enable, extend and integrate legacy applications. With over 900 customers in 35 countries, our distribution network includes 100 resellers and ISV Partners. For more information, contact **look**software at +613 9525 4444 or visit the company on the web at www.looksoftware.com.

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