

**newlook
Benefits**

- ▶ Reduce costs by instantly modernizing 5250 workloads to consume batch CPW, eliminating 5250 OLTP requirements
- ▶ Improve productivity, reuse and flexibility
- ▶ Minimize maintenance and improve business responsiveness
- ▶ Reduce implementation timeframes
- ▶ Reduce learning time for users
- ▶ Optimize business user productivity
- ▶ Single design provides flexibility and supports both server and client deployment options
- ▶ Objects, events, methods, Java and VB scripting enables easy-to-use, modern development support

Dynamic generation of smart, thin and mobile user interfaces (UIs). Use **newlook** to rapidly webface and create new UI's.

Multi-Channel User Interfaces

Diverse and rapidly changing business models demand flexible user interface support. Your internal information workers and users of transaction based applications need the responsive, productive experiences offered by smart or rich clients. Your global partners and customers may be better suited to zero-deployment, pure web-based interfaces, while your sales force needs to access your business systems via phones, PDAs and other mobile devices. **newlook** reuses your existing applications and dynamically generates the multi-channel UIs for both new and existing applications.

When non-invasive modernization is the preferred option, you can connect to the presentation layer of your existing applications. If you decide to restructure and refactor, you can connect directly to the new module or service. The options are flexible and the choice is yours.

Focus on the key parts of your application and re-design those UIs. Leave the rest to **newlook**'s instant UI generation. The dynamic rules-based approach is the fastest and easiest way to provide modern UIs for your legacy applications.

Eliminate 5250 OLTP and save!

All **looksoftware** UI's support **lookdirect**, instantly enabling your 5250 workloads to utilize the batch CPW capabilities of the POWER5™ System i5, significantly reducing hardware costs.

Separate the presentation layer from the business layer

newlook UIs are suited to both non-invasive and invasive modernization. The closer you look, the more flexibility you will find. UIs can consume web services - at the client or at the server. UIs can connect directly to your choice of client or server-based logic including RPG, COBOL, C# and Java. They also provide easy connection to any popular database.

"The smartclient drives the workflow, ensuring all operators follow the same call centre business process."

Michael Brennan, VicRoads. VicRoads reduced call centre call duration by 40%, providing ROI in 4 months.

"Now that we can deploy our 5250 based solutions on the System i5 Standard Edition, we can drive our customers' IT dollar much further."

Ernie Betancourt, CEO, Innovative Computing Corporation, with over 500 System i5 customers.



newlook Feature Summary

- ▶ Rules-based dynamic environment for fast UI generation and easy maintenance
- ▶ Integrated support for emulation, mobile clients, zero deployment UIs and Smart Client UIs
- ▶ lookdirect enables 5250 applications to be supported by i5 Standard Edition
- ▶ 'Designer' provides drag and drop support for re-facing and new UIs for composite applications
- ▶ Create reusable components from 5250/3270 applications for Service Oriented Architecture (SOA)
- ▶ Integrated de-bugging and error handling
- ▶ Multiple APIs for seamless desktop integration
- ▶ SSL and VPN support for flexible security
- ▶ Integrated printer emulation, multi-session and file transfer support
- ▶ A single toolset and repository to support all user interface requirements

Composite Applications

Take your applications forward with **newlook's** support for Smart Client interfaces. Use **newlook's** comprehensive set of UI controls including DataGrid, and TreeView. Consume web services or connect directly to server-based application logic including RPG, Cobol or Java. Connect directly to DB2 and other databases like SQL Server, Oracle and Access. Connect to 5250 sessions with zero 5250 OLTP requirement.

Smart Clients

Also known as rich clients, smart clients provide the reach of the web with the rich experience of desktop applications. They are preferred by information workers who need built-in integration, rich UI controls and the best performance.

Thin Clients

Zero deployment UIs are best suited to external users like partners and customers. Support for most popular browsers running Linux, Mac or Windows, makes thin clients an easy option.

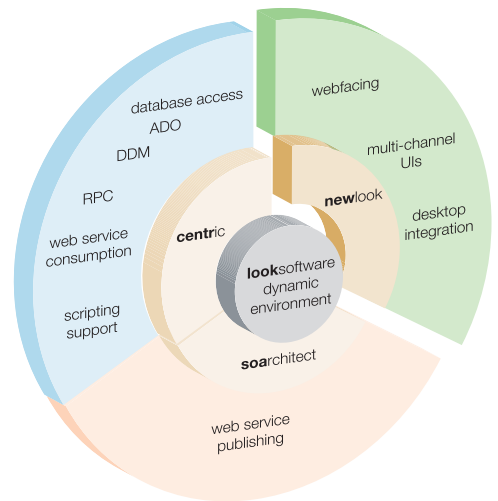
Mobile and Wireless

Phones and PDAs are increasingly popular choices for application access. Reuse existing UI designs or design new forms optimized for the ever-changing mobile marketplace.

Lite Clients

Most i5 customers require both smart (or rich) client UIs and zero deployment UIs. **liteclient** combines rich UI support and high performance, without the advanced integration support provided by **smartclient**.

liteclient suits Volume transaction users who need the extended keyboard and 'type ahead' support, not offered by thin client UIs.



"Smart Clients make i5 applications work better, not just look better, so we're now enhancing all our i5 products to take advantage of new UI controls like data grids and tree controls."

Andreas Goering,
Goering iSeries Solutions

newlook can transform your applications easily and quickly! Request a personal webcast today!

